



میما انٹرنیشنل سکول

MEEMZA INTERNATIONAL SCHOOL®

Preschool to O-Level

A Project of
Meemza International Educational Network®

Growing with Greatness
Start Your Own International Quality School

FRANCHISE INFORMATION GUIDE

www.meemzainternationalschools.com



An ISO-21001 : 2018 Certified
Educational Organization Management System





میما انٹرنیشنل ایجوکیشنل نیٹ ورک
MEEMZA INTERNATIONAL
EDUCATIONAL NETWORK
A Project of MEEMZA GROUP®

Our Projects

دی میما سکول



THE MEEMZA
School®
www.meemzaschools.com

میما انٹرنیشنل سکول



MEEMZA INTERNATIONAL
School®
www.meemzainternationalschools.com

میما کالج انٹرنیشنل



MEEMZA COLLEGE
International®
www.meemzacolleges.com

اوربان اکیڈمی لاہور



ORHAN ACADEMY
Lahore®
www.orhanacademy.com



بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

**"In the name of Allah, the Most Gracious and
the Most Merciful."**



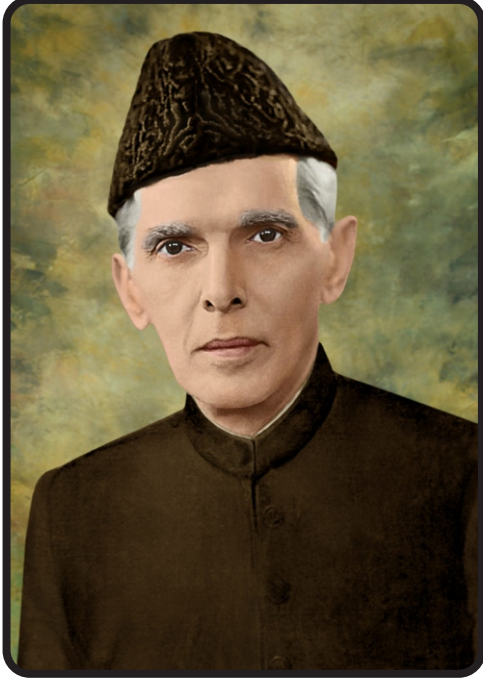
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MESSAGE

QUAID-E-AZAM MUHAMMAD ALI JINNAH



علم تلوار سے بھی زیادہ طاقتور ہے اس لیے علم کو اپنے ملک میں بڑھائیں۔
کوئی آپ کو شکست نہیں دے سکتا۔

Knowledge is more powerful than the sword, so spread knowledge in your country. No one can defeat you.



MESSAGE

DR. ALLAMA MUHAMMAD IQBAL



سبق پھر پڑھ صداقت کا، عدالت کا شجاعت کا
لیا جائے گا تجھ سے کام دنیا کی امامت کا

Be aware of your own worth, and use all of your power to achieve it. Create an ocean from a dewdrop. Do not beg for light from the moon, obtain it from the spark within you.

ABOUT MEEMZA GROUP®

MEEMZA Group® of companies commenced its operations in the field of Construction Chemicals and FMCG household cleaning products. Along with this MEEMZA Group has been doing Construction and Agricultural businesses, for a decade. MEEMZA Group by the Grace of Almighty Allah has today grown into a renowned business house of national. Along with this Group started to develop its education network by the name MEEMZA INTERNATIONAL EDUCATIONAL NETWORK aiming to give nationwide franchises of schools, colleges and academies.

MEEMZA INTERNATIONAL EDUCATIONAL NETWORK has revolutionized the way education is delivered. It offers opportunities for educators to share best practices collaborate and engage in professional development activities. It promotes inclusivity by accommodating diverse learning needs and catering to individual interests, allowing students to personalize their educational experiences. During our journey on the Highway of Success, after overcoming barriers and setting new benchmarks; we have redefined the standards of quality of products and services.

At MEEMZA GROUP, we have a dictum that is always followed: "Winning the customer's trust and delighting him with the quality of our products and letting the innovative and value-added services automatically pave the way for achieving the objectives of our business ". And this focus has resulted in numerous awards and accolades to our credit which further motivates us to better our previous best.

ہیمزا گروپ
کے بارے



An ISO-9001:2015 Certified
Educational Organization Management System

کام آپ کا، شوق ہمارا



ABOUT MEEMZA INTERNATIONAL EDUCATIONAL NETWORK®



MEEMZA International Educational Network (MIEN) we are passionate about revolutionizing the education sector by establishing a robust network of schools, colleges, and academies nationwide and later internationally. With a mission to empower learners and educators, we provide franchise opportunities for aspiring entrepreneurs who share our vision of delivering quality education.

Vision

To create a global network of educational institutions that foster innovation, excellence, and inclusivity, preparing students for a successful future.

Mission

To transform education by partnering with motivated individuals and organizations, equipping them with the necessary tools, resources, and support to establish and operate successful schools, colleges, and academies.



میما انٹرنیشنل
ایجوکیشنل نیٹ ورک کے بارے

Franchise Opportunity

We offer a unique opportunity for passionate individuals and organizations to join our network as franchise partners. By becoming a part of MIEN, you gain access to our extensive experience, proven business model, comprehensive support,

and a recognized brand name in the education industry. Whether you are an aspiring entrepreneur or an existing educational institution looking to expand, we provide the framework and guidance to help you succeed.



میما انٹرنیشنل ایجوکیشنل نیٹ ورک

MEEMZA INTERNATIONAL
EDUCATIONAL NETWORK

A Project of MEEMZA GROUP®

MESSAGE by Chairman

MEEMZA International Educational Network®

An ISO-21001 : 2018 Certified



میزا انٹرنیشنل ایجوکیشنل نیٹ ورک

MEEMZA INTERNATIONAL

EDUCATIONAL NETWORK

A Project of MEEMZA GROUP®

I hope this message finds you all in good health and high spirits. As the Chairman of our esteemed educational franchise system, (MEEMZA International Educational Network) I would like to mention that in these rapidly evolving times, education holds the key to unlocking the potential of our future generations. Our franchise group has always been at the forefront of innovation, ensuring that we adapt to the changing landscape of education while upholding our core values. Together, we are hoping to build a network of schools, colleges, and academies that stand as beacons of knowledge, compassion, and excellence. I would like to emphasize the importance of collaboration and synergy within our franchise group. Each of our members brings unique expertise and experience to the table, and by harnessing the collective power of our knowledge, we can achieve even greater milestones. Let us continue to share best practices, support one another, and foster an environment of growth and learning.

Finally, I want to express my deepest appreciation to our entire group Project Director Secretariat team that includes Sales & Marketing, Academics and Operations Department staff members who worked tirelessly to ensure the smooth launching and functioning of our educational franchise system. Your passion, dedication, and unwavering support are the driving force behind our success. Please remember that your role as educators is not just limited to imparting knowledge but also to inspire, motivate, and shape the lives of our students. You are the true heroes who make a lasting impact on future generations.

Best regards.

Chairman,

Meemza International Educational Network



ABOUT MEEMZA INTERNATIONAL SCHOOL®

میما انٹرنیشنل سکول
کے بارے



Welcome to Meemza International School® (MIS), A place where shaping young minds through innovative learning processes, making their schooling years productive, joyous and enriching would always be the centre of all the schools' activities. This very same philosophy and belief has led us at MIEN to do intensive research in the fields of Academics and has led to the development of innovations in designing our very own support material following SNC based curriculum, and pedagogy along with resource and infrastructure development and not leaving out comprehensive and regular teacher training. A Quality Assurance department of MEEMZA INTERNATIONAL SCHOOL® will be continuously monitoring and controlling the standards of education delivered to the students throughout the school network.

MEEMZA International Educational Network® (MIEN) offers franchises of schools, which are designed to suit different requirements in these segments. Franchise schools network will be following the Single National Curriculum with some extra activity-based learning, that includes project-based learning and technology-based with computer coding (Robotics) and Integration of AI in the syllabus from preschool to high school.



میما انٹرنیشنل سکول



**MEEMZA INTERNATIONAL
School®**

www.meemzainternationalschools.com



Cambridge Assessment
International Education

MEEMZA INTERNATIONAL SCHOOL®

VISION-MISSION-VALUES

نقطه نظر - مقصد - اقرار

Mission

Our mission is to provide a stimulating and supportive learning environment that encourages intellectual curiosity, embraces diversity, and fosters a sense of community. Through innovative teaching methods, personalized attention, and a wide range of extracurricular activities, we strive to nurture well-rounded individuals who are prepared to face the challenges and opportunities of the future.

Vision

Our vision is to empower our students to become lifelong learners, global citizens, and leaders of tomorrow. We aim to instill in them the values of integrity, empathy, and respect, equipping them with the skills and knowledge necessary to navigate an ever-changing world.

Values

- Excellence in Education
- Islamic Values and Morality
- Respect and Inclusivity
- Innovation and Critical Thinking
- Community and Social Responsibility
- Lifelong Learning
- Integrity and Accountability





QUALITY ASSURANCE

معیار کی یقین دہانی

At Meemza International School[®], we hold quality education as our paramount objective. Our commitment to excellence is evident through our rigorous Quality Assurance (QA) framework, which encompasses every aspect of our educational ecosystem. Our Quality Assurance program is not static. It operates within a dynamic framework that encourages continuous self-assessment, feedback incorporation, and adaptation to evolving educational standards and best practices for our franchise network schools.

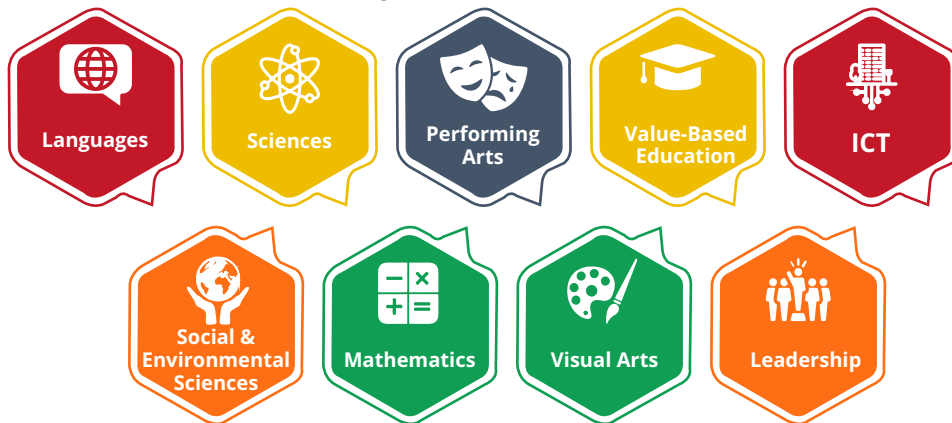
At Meemza International School[®], quality assurance is not just a process; it's a culture. We continuously strive to exceed expectations, ensuring that every student and our franchise school receives a world-class education that prepares them for a future of boundless opportunities.



RIGHT START- RIGHT RESULT

Embarking on the journey of education is a significant milestone, and at Meemza International School®, we believe that the right start paves the way for exceptional results. Our new school franchise network embodies our core educational values, blending innovation with tradition to nurture the leaders of tomorrow. With a curriculum seamlessly integrated with cutting-edge AI technology and a strong emphasis on entrepreneurship education, we offer a transformative educational experience from preschool to high school.

- Holistic Learning
- Global Perspective
- Innovation and Technology
- Entrepreneurship Education
- Robotics and Coding



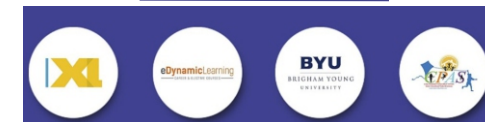
صحيح آغاز - صحيح نتيجة



IXL is a USA based Personalized Learning System for
Preschool to O-level.

Meemza International School proudly announces its collaboration with IXL Learning, a leading USA based educational technology platform. This partnership signifies a commitment to enhancing the educational experience of our students.

- **Personalized Learning**
- **Comprehensive Resources**
- **Data-Driven Insights**
- **Engaging Learning Experience**



“Education with Integrity Shaping Ethical Minds.”



Why you should choose the

MEEMZA INTERNATIONAL EDUCATIONAL NETWORK® ?

آپ کو میمز انٹرنیشنل ایجوکیشنل نیٹ ورک
کا انتخاب کیوں کرنا چاہئے؟

- **Comprehensive Support**

From initial setup to ongoing operations, we offer comprehensive support at every step of the franchise journey. Our team of experts assists with site selection, curriculum development, teacher training, marketing strategies, and continuous professional development.

- **Quality Education**

We believe in providing quality education that goes beyond traditional classroom teaching. Our innovative approaches, cutting-edge technologies, and student-centric methodologies ensure holistic development and personalized learning experiences.

- **Global Network**

By joining MIEN, you become part of a global network of educational institutions. Collaborate, share best practices, and learn from fellow franchisees and industry experts,

fostering continuous growth and improvement.

- **Brand Recognition**

Benefit from the reputation and recognition associated with MIEN. Our established brand presence enhances credibility, trust, and attracts students and parents seeking a high-quality education.

- **Market Potential**

The education sector offers immense growth potential. By investing in our franchise, you tap into a lucrative market and contribute to shaping the future of education in your community.

- **IT Support**

At Meemza International School®, we understand the pivotal role technology plays in modern education. To enhance the learning experience and optimize administrative processes, we have implemented a robust Educational Management ERP system, supported by advanced Quality Management Systems (QMS) and a cutting-edge Learning

Management System (LMS).

- **Shop@Meemza**

MIS Head Office understand the importance of providing our franchise schools with top-quality academic supplies at an affordable cost. That's why we're thrilled to introduce Shop@Meemza, an exclusive platform designed to meet all your academic and related supply needs.

- **MIS Medical Camp**

We are proud to introduce our state-of-the-art Medical Campus Facility, a cutting-edge addition to our educational infrastructure. This facility is dedicated to fostering a culture of health, wellness, and medical education within our school community.

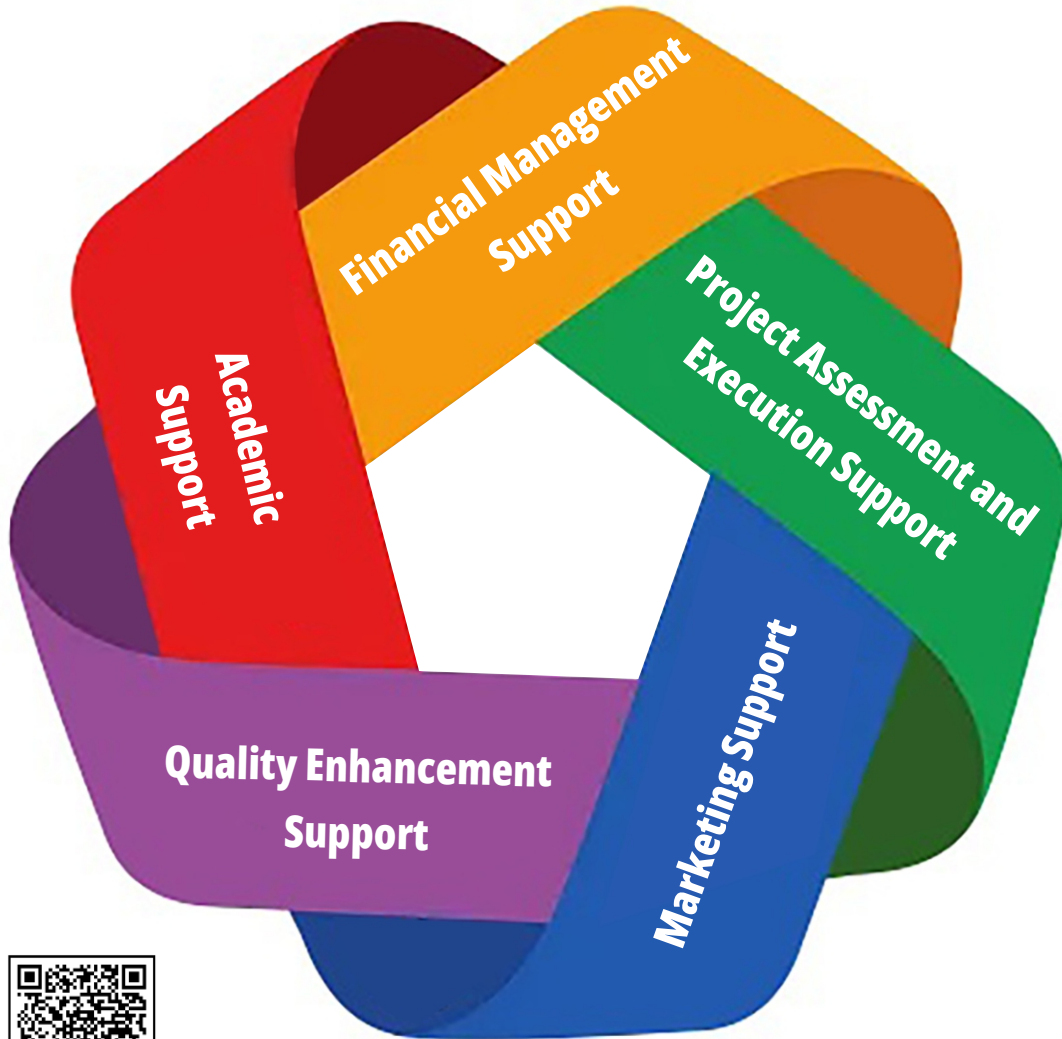
- **Proven QMS**

A proven integrated Quality Management System (QMS) in accordance with international standards is in place and successfully implemented in head office and throughout its franchise campuses.



HEAD OFFICE SUPPORT

ہیڈ آفس سپورٹ



The Franchise Model presents individuals with a remarkable opportunity to venture into entrepreneurship, offering a high likelihood of success while minimizing risks. Opting for a new business endeavor from the ground up inherently entails substantial risks.

We have Distinctive Offers, profitable business proposals, and secure investment plans for those who want to work with us and take up the initiative of building our franchise schools in Pakistan. MEEMZA International Educational Network® is seeking committed, energetic, and self-motivated partners with the aptitude of passion to play their role in providing 21st century education to every corner of the country. In this regard, MEEMZA International Educational Network® will enable their potential partners in understanding the perfect expertise to open an institution in all cities of Punjab.



Project Assessment & Execution Support

منصوبے کا جائزہ اور عملدرآمد میں مدد

- Site selection
- Outer/Interior Layout Designs
- HR Support
- Marketing Plan
- Guidelines for school registration
- Post MoU Manual (Operational Manual)
- Legal Support



Academic Support

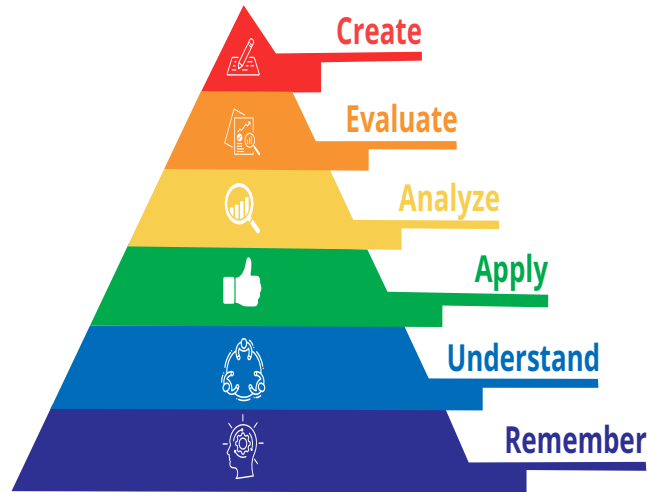
تعلیمی مدد

- Academic Calendar
- Activity Calendar
- Lesson Planning
- Syllabus breakup
- Assessments/ Examination Support
- Academic Manual (Preschool)
- Academic Manual (Primary School)
- Academic Manual (High School)
- HR Manual
- General Manual

Quality Enhancement Support

معیار کو بڑھانے میں مدد

- School Orientation
- Principal Training
- Teacher training
- Educational Management System (ERP) Training
- QA Visits (Feedbacks & Gap)
- Analysis of franchise schools)
- Daily QA Reports
- Regular R&D Support



BEST SCHOOL CONVERSION OPPORTUNITY

بہترین سکول کنورژن کا موقع

The emergence of brands in the educational sphere leaves existing schools in isolation (علیحدگی) and it is difficult for them to compete therefore, a brand with matchless features of a quality education system will have an edge to compete with.



A brand like MEEMZA International School shall make your existing school conversion easy, smooth, and affordable with soft terms and conditions here are some reasons why schools should

be converted:

- Assurance of quality education
- Continuous support to meet the emerging challenges
- Addressing the daily issues and irritants for the smooth functioning of the schools
- Constant guidance to respond the changing situations
- Unique features

Though it is hard to start a school is still harder to get the first few children and it becomes more difficult to retain them and increase the number. You will need the technical support of your franchiser for this purpose.



Franchise Process

فرنچائز لینے کا طریقہ کار



Expression of Interest

Discussion of Business Plan

Site Assessment Visit

Construction Advisory

Local and Digital Marketing Support

Briefing by Head Office

Submission of Franchise Application

MOU Signing

Hiring Support

Opening Ceremony



FAQS

اكثر
پوچھے
گئے
سوالات



- **What educational levels does the Meemza International School® franchise cover?**

Meemza International School® franchise offers a comprehensive education system, covering preschool to O-Level.

- **How can I apply for a Meemza International School® franchise?**

To apply for a franchise, please visit our official website at www.meemzainternationalschools.com or contact us at 0311-6155052 for more information.

- **What support does Meemza International School® provide to its franchisees?**

Meemza International School offers extensive support, including assistance in setting up the infrastructure, guidance on curriculum implementation, ongoing training, and access to a network of experienced educators.

- **Is the franchise opportunity available nationwide?**

Yes, Meemza International School franchise opportunities are available nationwide. We are committed to expanding our network and providing quality education across different regions.

- **What makes Meemza International School's® curriculum unique?**

Our curriculum is designed with a global perspective, incorporating innovative teaching methods to ensure holistic development. We focus on fostering critical thinking, creativity, and a love for learning. Special AI-integrated online learning system. (www.ixl.com) and (www.odyssialearning.com)

- **Can I choose the location for my Meemza International School® franchise?**

Yes, franchisees have the flexibility to choose the location that aligns with their vision and business strategy.

- **What are the prerequisites for becoming a Meemza International School® franchisee?**

While specific requirements may vary, generally, we look for individuals or organizations with a passion for education, a commitment to quality, and the financial capacity to establish and run an educational institution.

- **How long does the franchise approval process take?**

The franchise approval process timeline may vary, but our team is dedicated to facilitating a smooth and efficient process. Contact our franchise team

- **What ongoing support is provided to franchisees after the school is established?**

Meemza International School® continues to support its franchisees with ongoing training, updates on best practices, and collaboration opportunities within the network.

- **How much investment is required to set up Meemza International School® franchise campus?**

Franchisee must possess a strong financial background to run the franchise school. Investment varies from 15 to 25 Million keeping in view the level of the school and city.

- **How can I get more information about Meemza International School® franchise opportunities?**

For more information or specific inquiries, please reach out to our franchise team at 0311-6155052 or visit our official website www.meemzainternationalschools.com

Financials

مالی معلومات

"Invest in the future by owning a school franchise, where education meets entrepreneurship, and together we ignite the sparks of knowledge, growth, and success."



میما انٹرنیشنل سکول
MEEMZA INTERNATIONAL SCHOOL®

Franchise License Fee

School Level	Franchise Fee Non-Refundable	Area Required	Contract Period	Head Office Royalty Charges
Pre + Primary School	1,500,000	2 Kanal (atleast)	10 years (Extendable)	10% Royalty on Gross Revenue (Admission Fee, Monthly Tuition Fee)
		2-4 Kanal (atleast)		
Preschool to O-Level	3,000,000	4-6 Kanal (atleast)		

School Conversion License Fee

Depend upon the strength of existing school. (Conditions Apply)

Strength	200-600	600-2000	Above 2000
Conversion Fee	25% Off	50% Off	75% Off

MEEMZA INTERNATIONAL SCHOOL® Fee Structure

School Level	Registration Fee, One Time Non Refundable	Admission Fee One Time Non Refundable	Annual Charges	Security Charges Refundable	Monthly Tuition Fee
Pre-School	2,000	15,000	5,000	20,000	16,000
Class 1 to Class 3	2,000	15,000	6,000	20,000	17,500
Class 4 to Class 6	2,000	15,000	6,000	20,000	18,500
Class 7 to Class 8	2,000	15,000	6,000	20,000	19,000
O-Level-1	2,000	15,000	6,000	20,000	23,500
O-Level-2	2,000	15,000	6,000	20,000	24,500

Note: 10% discount on first sibling, 20% discount on second sibling, 25% discount on third sibling, Admission Kit = Rs.1000, Student ID Card= Rs.500-1000 (Fee structure may vary city/areawise.) The school fee structure is revised annually.



FRANCHISE KIT



میمزا انٹرنیشنل ایجوکیشنل نیٹ ورک

MEEMZA INTERNATIONAL
EDUCATIONAL NETWORK

A Project of MEEMZA GROUP®



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